**Becoming a CEO… the Importance of Leadership**

Step 1: Pick an Industry

\* Fashion (i.e. retail store, shopping services)

\* Travel, Transportation & Tourism (i.e. hotel management, tour company)

\* Web & Technology (i.e. website development, computer design)

\* Entertainment (i.e. video game development, amusement park)

\* Food & Beverages (i.e. restaurants, packaged food production)

\* Education (i.e. tutoring company)

\* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Step 2: Create a Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Step 3: Develop a Primary Product or Service

What product are you going to sell, or what service will you provide that people would want or pay for?

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Leadership Focus:

What are your leadership strengths?

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What qualities or skills do you need to develop in order to be a good leader?

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