



January 27, 2012

Dear Parents,

We are excited to announce that starting this month your child will begin participating in a series of interactive leadership workshops entitled "Mini CEO". This program will be conducted and managed by Miss CEO, a premier educational organization committed to providing innovative leadership training and mentoring to young women as well as all students in middle schools, high schools and colleges nationwide.

The goal of the Mini CEO program is to engage students in important leadership training that often is not included in formal academic curriculum. Teaching valuable skills such as time management, clear communication, team development, negotiation, and goal setting, is critical to developing the strong leaders we all aspire to have our children become.

Specifically, your child will develop his/her leadership skills by playing the role of CEO of a fictitious company, which they brainstorm during the first session. During the course of the workshop series, students will have an opportunity to partake in a range of executive activities which include defining their venture, brainstorming premier products and services, launching a company website, delivering investor pitches, managing team decisions and negotiating partnerships.

The Mini CEO program will not only encourage students to think big by running a "company" of their own, but will also empower them with practical skills and knowledge applicable to their current academic and extracurricular pursuits. The series will conclude with students setting smart, ambitious and achievable goals, with a particular focus on their upcoming transition to junior high school.

The workshops will take place one class period a month, with some additional assignments and online activities offered in between sessions. We welcome your interest, encouragement and guidance as your child exercises his/her leadership skills both in and outside of the classroom. Please reach out to our team if there are ways in which we can further facilitate with that engagement.

We are very much looking forward to working with your child! Thank you for your attention and support.

Sincerely,

Andreina Parisi-Amon  
VP of Leadership Development & Academic Initiatives, Miss CEO

A handwritten signature in cursive script that reads "Andreina Parisi-Amon".

Nita Kaushal  
Founder, Miss CEO

A handwritten signature in cursive script that reads "Nita Kaushal".



### Online Consent Form

Through the Mini CEO program, your child will have the opportunity to launch, update and maintain a “company” website. Students will create their websites using the online service Weebly. Additional information about this website platform can be found here: <http://education.weebly.com/ed-features.php>

Weebly is an intuitive, reputable and secure online service and the Mini CEO instructors will offer support and guidance throughout the workshops on how students should best use it. Furthermore, all student websites on Weebly will be password protected and shared solely for classroom and workshop purposes.

Please indicate your wishes by ticking the relevant box.

- I give permission for my child to set up a website for his/her Mini CEO project on Weebly.
- I do not give permission for my child to set up a website for his/her Mini CEO project on Weebly.

Child’s Name: \_\_\_\_\_

My Name: \_\_\_\_\_

Parent/Legal Guardian/Caregiver (please circle which term is applicable)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_